



 rollits  
...more than a law firm

**Motor**

## Sector specialism

# Motor

### Sector overview

The motor sector faces mounting pressure in the face of increasing regulation. Customer awareness of their rights has escalated at the same time as choice in showrooms and the online market has improved therefore the risks for all involved in the motor industry, whether car manufacturers, component manufacturers or retailers, are heightened. The motor sector is faced with a raft of legislation and regulation designed to protect consumers, and this will not abate.

Managing risk and complying with, for example, Consumer Protection From Unfair Commercial Practices Regulations, has cost implications. Clearly, this also impacts profit margins – a major concern for an industry that, even in an economic downturn, continues to spend heavily on advertising and promotion.

The marketing of cars has changed in recent years, with car supermarkets and online trading being relatively recent innovations. The relationships between retailers and finance companies and retailers and manufacturers, continue to give rise to issues and disputes.

Rollits, with a long-standing connection with and understanding of the motor industry, can provide the specialist legal advice that will allow you to minimise your risks and remain highly profitable.

### Our sector experience

Our involvement with the motor sector spans four decades. We act for clients involved in all areas of the sector, from vehicle manufacturers and component manufacturers to retailers, including online traders. We deal with all matters covering everything from cars, caravans and buses to brakes and fuel.

Much of our contentious work in this sector revolves around issues arising from the Sale of Goods Act, the Consumer Credit Act and the Consumer Protection From Unfair Commercial Practices Regulations. Issues relating to the sale of finance products such as PPI and GAP insurance have also more recently been a feature of our work. Another regular feature of our work involves defending motor retailers facing trading standards department prosecution in respect of allegations relating to their advertising. This is an area of work we expect to continue to grow. Businesses operating in this sector also require guidance on the law that applies to anyone in business – employment, corporate finance, company formation and property, for example.

We have undertaken IP work for manufacturers developing prototypes, dealt with reputation issues and acted for clients when problems with car parts and components have emerged.



## Why use Rollits?

Our sector experience ensures that we understand how the industry works and, when acting for a client, we fully comprehend industry-specifics and, when dealing with disputes and complicated cases, how to gain the appropriate and essential evidence.

We understand the language used by the motor industry's legislative bodies. Our advice is always industry and sector specific.

Rollits has seen the industry go through lots of dramatic changes and we continue to keep abreast of the ever-increasing legislation, regulation, guidelines and recommendations that concern the sector.

The large number of clients we act for in this industry is testament to our specialist knowledge for which we have an excellent reputation.

## Our services

Commercial Terms and Conditions

Product Liability

Sale of Goods

Trade Descriptions

Regulations

Intellectual Property

Consumer Credit

Competition Law

Corporate

Joint Ventures

IT and Information Law

Banking and Finance

Employment

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A list of members' names is available for inspection at our registered office. We use the term 'partner' to denote members of Rollits LLP.

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